

ACADEMIC CURRICULUM VITAE

Mgr. DOMINIKA BETAKOVA

Prae-doc

Department of Communication

University of Vienna

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EDUCATION

- January 2021 – now **PhD** (expected December 2024). Doctoral Programme in Social Sciences.
Thesis: *“I Do Not (Want to) Know! Political News Use in Fragmented Media Environments.”* Supervisors: Univ.-Prof. Dr. Hajo Boomgaarden, Univ.-Prof. Dr. Sophie Lecheler
University of Vienna, Department of Communication
- September 2015 -
June 2018 **Mgr.** Political Science
Masaryk University, Faculty of Social Studies
Brno, Czech Republic
Thesis: *“Populism, dimensions and topics in the social media communication of Tomio Okamura“*
- January 2017 -
June 2017 **Study visit** - Erasmus +
University of Oslo, Faculty of Social Sciences
Oslo, Norway
- September 2012 –
May 2015 **Bc.** Media Studies and Journalism and Political Science
Masaryk University, Faculty of Social Studies
Brno, Czech Republic

PROFESSIONAL EXPERIENCE (SELECTED)

- January 2021 – now **University Assistant (prae doc)**
Department of Communication, Faculty of Social Sciences,
University of Vienna
Vienna, Austria
- November 2018 –
December 2020 **Marketing & Communications Specialist**
SAIL LABS Technology GmbH (Information Technology, now
Hensoldt Analytics GmbH)
Vienna, Austria
- October 2016 -
November 2016 **Intern**
Chariot LLC (Political consulting agency, now Chariot
Campaigns)
San Francisco, California, The United States of America
- September 2015 –
September 2016 **Analyst of Media Monitoring**
Media Tenor (Communications business)
Ostrava, Czech Republic

PUBLICATIONS

Peer-reviewed publications

Betakova, D., Boomgaarden, H., Lecheler, S., Schäfer, S. (forthcoming). I Do Not (Want to) Know! The Relationship Between Intentional News Avoidance and Low News Consumption. (*Mass Communication and Society*)

Schäfer, S., **Betakova, D.**, Aaldering, L., & Lecheler, S. (2022). Opting out of News. *Medienjournal-Zeitschrift für Medien-und Kommunikationsforschung*, 45(3), 31.

Book chapters and other

Gregor, M., Vejvodova, P., Bajerova, A., **Betakova, D.**, Bruk, V., Chlupacek, O., Krivankova, K., Myklin, M., Solymosova, K., Stritezsky, P., Svozilova, L. (2018). *Nejlepší kniha o fake news, dezinformacích a manipulacích!!!* CPRESS.

Betakova, D., Motykova, Z., Stritezsky, P. (2017). *Volební strategie*. In Kralova, A., Kominek, K (Eds.), *Americké volby: nejdražší show světa* (154-167). Institut politického marketingu

MANUSCRIPTS UNDER REVIEW

Schäfer, S., **Betakova, D.**, & Lecheler, S. (under review). Zooming in on topics: an investigation of the prevalence and motives for selective news avoidance.

CONFERENCE PRESENTATIONS

Betakova, D., Boomgaarden, H., & Lecheler, S. (2023, September 19-22). *I Read Because Democracy Depends on Me: The Impact of "Civic Duty to Keep Informed" on News Avoidance in Austria and Slovakia* [Paper presentation]. WAPOR 76th Annual Conference, Salzburg, Austria.

Betakova, D., Boomgaarden, H., & Lecheler, S. (2023, May 25-29). *I cannot stand this anymore! Text characteristics of news articles informing about avoided topics and expressed news avoidance intentions* [Research Escalator]. 73rd Annual Conference of the International Communication Association (ICA), Toronto, Canada.

Betakova, D., Boomgaarden, H., Lecheler, S. (2022, October 19-22). *Selective exposure or news avoidance? The impact of civic duty to keep informed and topic salience on selection and avoidance in an online comparative experiment* [Paper presentation]. ECREA 2022 9th European Communication Conference, Aarhus, Denmark.

Betakova, D., Boomgaarden, H., Lecheler, S., Schäfer, S. (2022, May 26-30). *I Do Not (Want to) Know! An Empirical Investigation of the Relationship Between Unintentional and Intentional News Avoidance and Their Predictors*. [Paper presentation]. 72nd Annual Conference of the International Communication Association (ICA), Paris, France.

Betakova, D., Boomgaarden, H., Lecheler, S., Schäfer, S., Aaldering, L. (2021, September 13-16). *I Do Not (Want to) Know! An Empirical Investigation of the Relationship Between*

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Unintentional and Intentional News Avoidance and Their Predictors. [Paper presentation]. International Journal of Press/Politics (IJPP), Virtual Conference.

INVITED TALKS

Betakova, D. (July 2023). A Case Study: News Avoidance in Austria and Slovakia. The Salzburg Academy on Media & Global Change. Salzburg, Austria.

TEACHING ACTIVITIES

Courses:

Quantitative Data Collection (undergraduate level seminar, semesters SS2022, WS2022, SS2023, WS2023), University of Vienna

Statistical Analysis (undergraduate level seminar, semesters SS2022, WS2022, SS2023, WS2023), University of Vienna

AWARDS AND GRANTS

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| 2018 | Rector's award of Masaryk University for the active development of civil society, Masaryk University |
| 2017 | Group award: the 3 rd place at the OSCE #UnitedCVE and Peer to Peer (P2P) final, OSCE Annual Security Review Conference |
| 2017 | Erasmus + grant for the study visit at Faculty of Social Sciences, University of Oslo, the European Commission |
| 2016 | Grant for the conducted experiment in Experimental Political Science Master's course, Masaryk University Development Fund |
| 2016 | Mobility grant for the internship at Chariot LLC in San Francisco from the Centre for International Cooperation, Masaryk University and Faculty of Social Studies, Masaryk University |

SERVICE TO THE COMMUNITY

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| 2023 – now | Journal Manuscript Reviewer. Journalism & Mass Communication Quarterly (JMCQ); Political Behavior (POBE); International Journal of Press/Politics (IJPP) |
| 2023 | Panel Chair: 1 x ICA 2023; 3 x WAPOR 2023 |
| 2023 | Organization of the pre-conference “News Avoidance, Resistance, and Related Audience Practices: Definitions, Predictors, and Consequences”. 73 rd Annual Conference of the International Communication Association (ICA), Toronto, Canada. |
| 2022 | Organization of a community area for interactive meetings at the Department of Communication, University of Vienna |
| 2016 –
2017 | Co-Founder and Researcher in Zvol si info (Choose Info). Registered association. Brno, Czech Republic |

PROFESSIONAL AFFILIATIONS

Department of Communication, University of Vienna

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PROFESSIONAL DEVELOPMENT (SELECTED)

- 2023 Factorial survey experiments for the study of opinions and intentions: potentials, pitfalls, evaluation. WAPOR 2023
- 2023 Advanced Methods for Text as Data: Natural Language Processing. Essex Summer School in Social Science Data Analysis
- 2023 Automated Text Analysis. University of Vienna
- 2022 Causal Inference and Experiments in the Social Sciences. Essex Summer School in Social Science Data Analysis
- 2022 The applications of power analysis in the social sciences. University of Vienna
- 2018-2022 A1.1 - B2.2 Trimester German language courses. University of Vienna, Sprachenzentrum
- 2021 Linear Regression Models. University of Vienna
- 2021 Basic Teaching Qualification course. University of Vienna
- 2019 Open-Source Intelligence Training. SAIL LABS Technology GmbH
- 2018 Research Methods in Political Science II. Masaryk University