

CURRICULUM VITAE

Tobias Heidenreich

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ACADEMIC POSITIONS AND AFFILIATIONS

- 01/2020 - Present **Research Associate, (pre-doc)**
Project "Tango on a Tightrope - An Investigation of Media Politics in Austrian EU Crisis Management"
Department of Communication, University of Vienna
- 01/2017 - 12/2019 **Research Associate, (pre-doc)**
Project "REMINDER (Role of European Mobility and its Impacts in Narratives, Debates and EU Reforms)"
Department of Communication, University of Vienna

EDUCATION

- 01/2017 - Present **University of Vienna, Doctorate**
Communication Science
Doctoral Thesis (2017): "Mapping European Migration Discourses on Social Media". Cumulative Dissertation.
Thesis Supervisors: Prof. Hajo Boomgaarden & Dr. Jakob-Moritz Eberl
- 10/2010 - 11/2016 **University of Vienna, MA, BA**
Communication Science
Graduated on November 24, 2016

RESEARCH INTERESTS

Political
Communication

Social Media

Migration

Framing

RESEARCH METHODS

Scraping / API Access

Dictionary
Approaches

Topic Modelling

Supervised Machine
Learning

PEER-REVIEWED PUBLICATIONS

Journal Articles:

- (7) *Meltzer*, Christine E., Jakob-Moritz **Eberl**, Nora *Theorin*, Tobias **Heidenreich**, Jesper *Strömbäck*, ... and Hajo G. *Boomgaarden* (Online First) 'Media Effects on Policy Preferences towards Free Movement: Evidence from five EU Member States'. *Journal of Ethnic and Migration Studies*, <https://doi.org/10.1080/1369183X.2020.1778454>
- (6) *Song*, Hyunjin, Petro *Tolochko*, Jakob-Moritz *Eberl*, Olga *Eisele*, Esther *Greussing*, Tobias **Heidenreich**, Fabienne *Lind*, Sebastian *Galyga*, and Hajo *Boomgaarden* (2020). 'In Validations We Trust? The Impact of Imperfect Human Annotations as a Gold Standard on the Quality of Validation of Automated Content Analysis'. *Political Communication*, <https://doi.org/10.1080/10584609.2020.1723752>
- (5) *Eberl*, Jakob-Moritz, Peter *Tolochko*, Pablo *Jost*, Tobias **Heidenreich**, and Hajo G. *Boomgaarden* (2020). 'What's in a Post? How Sentiment and Issue Salience Affects Users' Emotional Reactions on Facebook'. *Journal of Information Technology and Politics* 17(1), 48-65. <https://doi.org/10.1080/19331681.2019.1710318>
- (4) **Heidenreich**, Tobias, Jakob-Moritz *Eberl*, Fabienne *Lind*, and Hajo G. *Boomgaarden* (2020). 'Political Migration Discourses on Social Media: A Comparative Perspective on Visibility and Sentiment across Political Facebook Accounts in Europe'. *Journal of Ethnic and Migration Studies* 46(7), 1261-1280. <https://doi.org/10.1080/1369183X.2019.1665990>
- (3) **Heidenreich**, Tobias, Fabienne *Lind*, Jakob-Moritz *Eberl*, and Hajo G. *Boomgaarden* (2019). 'Media Framing Dynamics of the 'European Refugee Crisis': A Comparative Topic Modelling Approach'. *Journal of Refugee Studies* 32(1), i172-i182. <https://doi.org/10.1093/jrs/fez025>
- (2) *Lind*, Fabienne, Jakob-Moritz *Eberl*, Tobias **Heidenreich**, and Hajo G. *Boomgaarden*, H. G. (2019). 'When the journey is as important as the goal: A roadmap to multilingual dictionary construction.' *International Journal of Communication* 13: 4000-4020. <https://ijoc.org/index.php/ijoc/article/view/10578/2768>
- (1) *Eberl*, Jakob-Moritz, Christine E. *Meltzer*, Tobias **Heidenreich**, Beatrice *Herrero*, Nora *Theorin*, ... and Jesper *Strömbäck* (2018). 'The European Media Discourse on Immigration and its Effects: A Literature Review'. *Annals of the International Communication Association* 42(3): 207-223. <https://doi.org/10.1080/23808985.2018.1497452>

DATASETS

- (4) **Heidenreich**, Tobias, Fabienne *Lind*, Jakob-Moritz *Eberl*, Sebastian *Galyga*, Rachel *Edie*, Beatriz *Herrero-Jiménez*, Eva Luisa *Gómez Montero*, Rosa *Berganza*, and Hajo G. *Boomgaarden* (2020). ‘REMINDER Short Term Media Analysis 2003-2017’, AUSSDA Dataverse, doi: 10.11587/T86DVG
- (3) *Lind*, Fabienne, Tobias **Heidenreich**, Jakob-Moritz *Eberl*, Sebastian *Galyga*, Rachel *Edie*, Beatriz *Herrero-Jiménez*, Eva Luisa *Gómez Montero*, Rosa *Berganza*, and Hajo G. *Boomgaarden* (2020). ‘REMINDER Historical Media Analysis 2017-2018’, AUSSDA Dataverse, doi: 10.11587/IEGQ1B
- (2) *Meltzer*, Christine, Jakob-Moritz *Eberl*, Nora *Theorin*, Fabienne *Lind*, Tobias **Heidenreich**, Sebastian *Galyga*, Hajo G. *Boomgaarden*, Jesper *Strömbäck*, Christian *Schemer* (2020). ‘REMINDER Online-Panel Study on Migration and Mobility Attitudes 2017-2018’, AUSSDA Dataverse, doi:10.11587/LBSMPQ
- (1) *Theorin*, Nora, Christine *Meltzer*, Sebastian *Galyga*, Jakob-Moritz *Eberl*, Fabienne *Lind*, Tobias **Heidenreich**, Jesper *Strömbäck*, Christian *Schemer*, Hajo G. *Boomgaarden* (2020). ‘REMINDER Online Experiment on Migration and Mobility Attitudes 2019’, AUSSDA Dataverse, doi:10.11587/LBSMPQ

NATIONAL AND INTERNATIONAL CONFERENCES

Conference Participation

- Annual Conference of the European Consortium for Political Research – ECPR (2020)
- Annual Conference of the German Communication Association – DGPK (2020)
- Annual Conference of the International Communication Association – ICA (2018; 2019)
- Annual Conference of the Austrian Political Science Association – ÖGPW (2018)
- Annual Conference of the Midwest Political Science Association – MPSA (2018)

TEACHING EXPERIENCE

Lecturer (Summer 2020)

UNIVERSITY OF VIENNA, DEPARTMENT OF COMMUNICATION
Exercise course on quantitative data collection and research designs.

Lecturer (Summer 2020)

UNIVERSITY OF VIENNA, DEPARTMENT OF COMMUNICATION
Exercise course on quantitative methods using SPSS.